



THE
C R O W N

**MEDIA PROMOTION
COVERAGE**

RadioTimes



PROMOTIONAL GIVEAWAY – Exclusive for Radio Times readers

THE CROWN Season One Highlights DVD FREE*

Exclusive gift for every reader

To celebrate the release of acclaimed drama series *The Crown* Season One on DVD and Blu-ray™, RT readers can claim an exclusive DVD featuring highlights from all ten episodes. Your free DVD contains a range of interactive content, including key scenes, a gallery of behind-the-scenes images and a look at 16 pages from the new tie-in book, *The Crown – The Inside History*. Running time 45 mins plus interactive content.

Season One focuses on Queen Elizabeth II as a 25-year-old faced with the daunting prospect of leading the world's most famous monarchy while forging a relationship with legendary Prime Minister, Sir Winston Churchill.

HOW TO CLAIM

Collect DVD free in store:

Take the voucher below to a participating McColl's store nationwide and exchange it for your DVD. Voucher valid until 5 November while stocks last. For a list of McColl's stores, go to: mccolls.co.uk

Claim DVD online:

Or claim the DVD online (£199 postage) at mediaoffers.co.uk/the-crown

TERMS AND CONDITIONS: Promoter: Creative Path Marketing. Open to residents of the United Kingdom. Free DVD can be claimed at a participating McColl's store nationwide when presenting voucher from Radio Times. Valid for collection in store on or before 5 November. DVD and free can be claimed online. £199 postage fee applies when ordering DVD online. * £1.99 postage cost to claim. A3 print: £2.99 postage cost to claim. DVD and Print together online. Valid for online redemption until 5 November. For full terms and conditions, and a list of participating stores, visit mediaoffers.co.uk/the-crown.

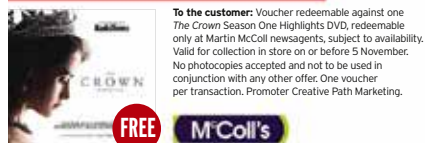


A3 PRINT BONUS GIFT

You can also claim a double-sided print featuring a stunning image of the Queen's coronation from the show and limited-edition book artwork – this can be ordered online alongside your DVD (postage costs £1.99, or £2.99 with DVD). Print will arrive rolled in a cardboard tube.

To claim a free* print visit mediaoffers.co.uk/the-crown. Print not available for in-store collection.

FREE! THE CROWN SEASON ONE HIGHLIGHTS DVD



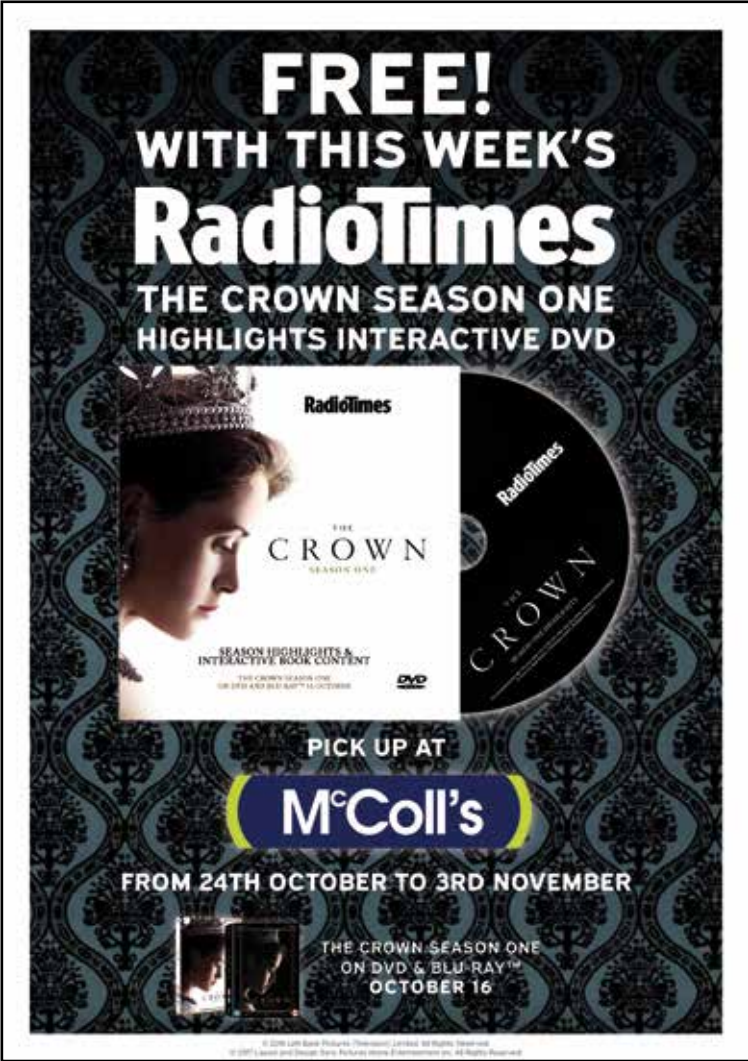
To the customer: Voucher redeemable against one *The Crown* Season One Highlights DVD, redeemable only at Martin McColl newsagents, subject to availability. Valid for collection in store on or before 5 November. No photocopies accepted and not to be used in conjunction with any other offer. One voucher per transaction. Promoter Creative Path Marketing.



OUT NOW THE CROWN SEASON ONE DVD AND BLU-RAY™

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