

Disney

# BEAUTY AND THE BEAST



**MEDIA PROMOTION COVERAGE**

**The Mail**  
ON SUNDAY

**Irish Daily Mail**

PaRRagon

# MEDIA PROMOTION COVERAGE



102 The Mail on Sunday 14th Oct 2017

## FABULOUS OFFERS FROM The Mail

ON SUNDAY

### FREE SMURFS TOY FOR EVERY READER

**SMURFS THE LOST VILLAGE**

TO CELEBRATE the release of Smurfs: The Lost Village in cinemas and March 24, the Scottish Daily Mail, Sony Pictures Releasing and Jakks Pacific bring you a magical offer you won't want to miss!

Claim your very own Smurfs toy figure from the new Jakks Pacific toy line. There are multiple characters available. Free toys will be chosen at random, but there are more to collect.

Pick up your free Smurfs toy at your local Smyths Toys Superstores in Scotland by presenting the voucher. You can also claim your gift online at [www.mediapromos.co.uk/smurfstoyfigurevoucher](http://www.mediapromos.co.uk/smurfstoyfigurevoucher).

Participating Smyths stores in Scotland:  
Aberdeen - Glasgow Retail Park, Perth, Edinburgh - Fort Kinnaird Retail Park, Falkirk - Central Retail Park, Glasgow - Glasgow East Shopping Park, Inverness - Home Street Retail Park, Aberdeen - Glasgow Drive Retail Park, Larnach, Paisley - Princes Retail Park

**PREVIEWS MARCH 25 & 26. AT CINEMAS MARCH 31**

**FREE SMURFS TOY FOR EVERY READER**

**TERMS AND CONDITIONS:** The voucher entitles you to claim to your local Smyths toy figure of your choice. The offer is valid until March 31, 2017 while stocks last. Subject to availability. See [www.mediapromos.co.uk](http://www.mediapromos.co.uk) for more details. The voucher cannot be exchanged for cash or any other toy. Voucher offers cannot be used in conjunction with any other promotional voucher, printing cost or discount card. Prizes may not be available and the voucher is not transferable.

SMURFS

Smurfs: The Lost Village © 2017 Columbia Pictures Industries, Inc. All rights reserved.

### FREE STYLISH APRON

If YOU'VE been collecting the tokens you need to get one of our stylish aprons, here is the coupon you'll need to claim.

Just fill in the coupon and send it in with your three tokens and a cheque to cover postage.

Made from 100 per cent cotton and worth £9.99, our aprons feature a front pocket and come in two designs, Floral Romance and Secret Garden. Don't worry if you haven't collected enough tokens, as well as today's token, below, we will print another in next week's paper - along with another coupon.

**FREE APRON**

**TERMS AND CONDITIONS:** This coupon entitles you to claim to your local Smyths toy figure of your choice. The offer is valid until March 31, 2017 while stocks last. Subject to availability. See [www.mediapromos.co.uk](http://www.mediapromos.co.uk) for more details. The voucher cannot be exchanged for cash or any other toy. Voucher offers cannot be used in conjunction with any other promotional voucher, printing cost or discount card. Prizes may not be available and the voucher is not transferable.

### GET 50% OFF A BLOOD SUGAR MONITOR

If YOU'VE been inspired by Michael Moore's deal in today's YOU! here is the perfect gadget to help you a blood sugar monitor. We're giving you the chance to buy it for £19.99 - that's half price. The best sleep technology used by the monitor accurately measures your average glucose levels for up to 90 days.

**70% OFF 24HR** Valid until 11.59pm on 14/10/17. Add the blood sugar monitor to your basket and your discount will be automatically applied. Terms apply - see [mediapromos.co.uk/24hr](http://mediapromos.co.uk/24hr) for details.

### FREE PANAMA-STYLE HAT

SUNSHINE on the way - and here is your chance to get the perfect headgear. To claim your Panama-style hat, worth £20, collect 15 of the tokens that will appear in The Mail on Sunday and Daily Mail until Friday, April 7 (today's is on the right). Send these with the coupon that will be printed on April 6. You'll need to pay £4.99 to cover postage. Various sizes available. For full terms, see tomorrow's Daily Mail.

**FREE PANAMA HAT**

**TOKEN 2**

15th Oct 2017

## Disney BEAUTY AND THE BEAST

to celebrate the 25th anniversary of Disney's Beauty and the Beast, we have teamed up with Panopion Books to bring you a magical special offer that will delight fans of all ages. Enter the competition to win one of a limited gift bundles featuring four official Beauty and the Beast items, including Disney Beauty and the Beast book of the film, Disney Beauty and the Beast Original Soundtrack, Disney Beauty and the Beast Live in 2-Disc, and Disney Beauty and the Beast Live in 3-Disc. To enter the competition visit [www.mediapromos.co.uk/beautyandthebeast](http://www.mediapromos.co.uk/beautyandthebeast). The competition is free to enter and open to persons aged 16 or over (or with parental permission). The closing date is 31st April. For full terms and conditions visit the offer site.

Panopion Disney

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THE MAIL ON SUNDAY IN PAPER

Irish Daily Mail, Friday, March 24, 2017

LETTERS

# Multicultural society simply does not work

THE horror at Westminster is another sad example that "multiculturalism" is a fairy-tale. Nor matter how sincere the sentiment that all races can live in peace in an adopted country, it is not possible. The values of opposing extreme sectarian factions and political aims which are alien to our values, here on the edge of Europe, put Britain, and indeed Ireland, in the firing line of fanatics. It was not all that long ago when it was the IRA which terrorised London, so we ought not to be surprised when terrorists from further afield do the same terrible acts. It can come from anywhere and everywhere, but the term "multiculturalism" should be consigned to the dustbin of history. It is a ridiculous concept.

ROBERT O'SULLIVAN,  
Bantry, Co. Cork.

**McGuinness a true hero**  
FOLLOWING the sad death of Martin McGuinness, I think it would be right and fitting to have books of condolence in every county library in Ireland.

Martin made great sacrifices over 50 years so that the nationalists in the North would be allowed to live and be treated as equals by the authorities and unionists in the Six Counties, and to have the right to vote. It is through his hard work and dedication, often at great personal risk, that we have the Good Friday Agreement, and it would definitely not have come to pass without him.

History will prove him to be a great statesman, on a similar level to Nelson Mandela, and we, as a nation, should recognise this.

Here in the South we take for granted our right to vote, sadly a lot of people don't bother to vote in crucial elections or referendums. Prior to the Troubles a lot

Straight to the POINT

■ THE recent air strike on a school in Syria is at least the third major attack by US-led forces which has resulted in large numbers of innocent people being killed. The risk of these disasters could be greatly reduced if the US were to coordinate its actions with Syria and Russia.

BRENDAN O'BRIEN, London.

■ MY HEART goes out to the victims of the attack in London. I hope this incident

of nationalists were not allowed to vote, and we should not take it for granted. May Martin McGuinness rest in peace, and when we eventually become a united country, I hope historians give proper credit to his tremendous and heroic efforts for the cause. He's earned his place in our history, unlike a lot of our current politicians.

JOHN FAIR,  
Castlebar, Co. Mayo.

**Obscene motor costs**

I FULLY agree with the sentiments expressed by Denis O'Higgins (Mail Letters, March 17) regarding the rising costs of motor insurance and in particular the legality of the 'Government levy' to cover uninsured drivers.

I had my insurance increased by 32% in 2016 and by 96% in 2017, and it is now over twice the premium for a comparable car in Germany. However, I believe these increases and with it the 'Government levy' will continue as long as the courts are allowed to give out disproportionately high awards

won't encourage people to turn against Muslims - the vast majority of followers of Islam are decent people.

MARK WALSH, Donnybrook, Dublin.

■ I'M relieved to hear that we won't be getting a massive hike in the cost of our TV licences (Mail, yesterday). Ordinary people have already put up with enough levies and tax hikes - this would have led to a lot of public anger.

ALAN O'CONNOR, Cork city.

for some injuries and issue low fines of between €180 and €260 for driving without insurance. It is a wonder anybody insures a car.

Is it time to call in the Troika again to sort this out?

DOUGLAS BECKER, Limerick.

**Tackle web dangers**

THE internet brings a lot of benefits but carries with it dangers which could seriously destabilise society.

Children from the age of four or five have access to pornography through smartphones and tablets, destroying the innocence of childhood. Bullying through social media has reached epidemic proportions and the growing number of teen suicides is the tip of the iceberg of distress and suffering.

It spreads and legitimises the sexual abuse of children and is a powerful force in radicalising extremists. It's also a growing haunt of scammers who prey on the gullible and vulnerable, leaving us fearful of every online communication.



LAST weekend the wheels came off England's rugby chariot in the Aviva thanks to a stirring Irish performance. But what did Johnny Sexton and Simon Zebo find so funny about it all? Every week our Caption Competition gives you the chance to write a humorous caption for a picture from the week's news. The best entry wins a €30 Eason token. Send us your entries by email to captions@dailymail.ie or else by post to Caption Competition, Irish Daily Mail, Embassy House, Herbert Park Lane, Ballsbridge, Dublin 4, D04 H6Y0. Entries should arrive by next Thursday, March 30. Last week we asked what Enda Kenny was chatting about in the Oval Office for his first face-to-face meeting with US President Donald Trump. The winning entry - detailing a possible escape route from Dail Eireann for the Taoiseach, and printed below - came from Tom Herlihy, of 5 Connolly Green, Ballyphehane, Cork.



The facilitators of these toxic messages should bear responsibility and be forced to compensate fully those who suffer loss. They should be legally implicated when online activities on their platforms lead to suffering and death.

DAVID CHAPMAN,  
by email.

**What do YOU think?**  
The Irish Daily Mail aims to have the most informative, intelligent and entertaining letters page in Ireland but we need your help. Contributors should also provide a daytime number for verification only, not a mobile. Otherwise your letter cannot be published. Please write to us at Irish Daily Mail, Embassy House, Herbert Park Lane, Dublin 4 or email us at letters@dailymail.ie

TO CELEBRATE THE 17 March release of Disney's *Beauty and the Beast*, we have teamed up with Parragon Books to bring you a magical special offer that will delight fans of all ages. Enter our magical competition to win one of 10 bumper gift bundles featuring four official tie-in books worth €30, including: *Disney Beauty and the Beast Book of the Film*, *Disney Beauty and the Beast Design & Doodle*, *Disney Beauty and the Beast Lost in a Book* and *Disney Beauty and the Beast Write, Inspire, Create*.

To enter the competition simply visit [www.mediapromos.co.uk/beautyandthebeast](http://www.mediapromos.co.uk/beautyandthebeast). The competition is free to enter and open to persons aged 18 or over (or with parental permission). The closing date is 3rd April.

For full terms and conditions visit the offer site.